



International Gaming, Animation, Esports & Infotainment Event
14 - 16 March 2024
Messe Global Pune Laxmi Lawns (MGLL), Magarpatta, Pune, Maharashtra

Building a Sustainable Gaming Future

India Gaming Show, Messe Global Laxmi Lawns, Magarpatta, Pune

Day 2: Friday, 15th March 2024

Session 1		
1100 – 1200 Hrs	Panel Discussion - Virtual Production Revolution	
<i>The session would focus on exploring the impact of virtual production on game development efficiency and creativity. (Introduction to Virtual Production)</i>		
1100 - 1105 Hrs	Opening Remarks and chaired by	Mr Pranav Patil Co-Founder Polyphonic Technologies
1105 – 1150 Hrs	Key Panelist (Discussion)	Mr Chaitanya Chinchlikar Vice President & Business Head, Chief Technology Officer & Head of Emerging Media Whistling Woods International
		Mr Abir Aich Executive Vice President Aptech
		Mr Utsav Sinha Virtual Production Specialist Green Rain Studios
		Mr C V Rao Chief Technology Officer Annapurna Studios Private Limited
1150 - 1155 Hrs	Closing Remarks by Moderator	
1155 - 1200 Hrs	Change over	

Session 2		
1200 - 1215 Hrs	Unlocking Brand Potentials: Strategic Embeds in Digital Gameplay	
1200 - 1210 Hrs	Keynote	Mr Niraj Ruparel Emerging Tech Lead WPP & GroupM India
1210 - 1215 Hrs	Change over	



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Session 3		
1215 - 1245 Hrs	Seminar by Country Pavilion - Guest Country – Indonesia	
<i>The session would focus on the opportunities available in the space of Gaming and covering all the aspect of AVGC XR segments. Global connects and future business opportunities</i>		
1215 - 1220 Hrs	Keynote	Mr Nugroho Priyo Pratomo Director of Indonesia Trade Promotion Centre Chennai
1220 - 1230 Hrs	Speaker	Mr Ani Raditya AGI Indonesia Gaming Association
1230 - 1240 Hrs	Speaker	Mr Ivan Chen Sui Liang Anantarupa Studio
1240 - 1245 Hrs	Change over	

1245 - 1250 Hrs	Announcement
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1250 - 1330 Hrs	Networking Lunch
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Session 4		
1330 - 1400 Hrs	Panel Discussion - Web2 to Web3 - What is Changing?	
<i>In this enlightening exploration, uncover the transformative shift from the centralized Web2 to the decentralized Web3 ecosystem. From blockchain technology to decentralized finance (DeFi) and non-fungible tokens (NFTs), discover the innovations reshaping how it interact, transact, and create value online.</i>		
1330 – 1335 Hrs	Opening Remarks and chaired by	Mr Aditya Mani Founder Yologram
1335 – 1345 Hrs	Keynote	Mr Karan Keswani CEO BharatBox
1345 – 1355 Hrs	Speaker	Mr Shrey Mishra Co-Founder XR Central
1355 – 1400 Hrs	Closing remark by Moderator and Change over	



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Session 5		
1400 - 1430 Hrs	Panel Discussion - The Talent Conundrum: A Look at Demand & Supply of Game Devs in India	
<i>From emerging trends to industry challenges, discover how India's game development landscape is shaping up, and gain valuable insights into the dynamics driving this rapidly evolving sector. Whether you're a seasoned developer, a budding talent, or an industry enthusiast, this session offers a comprehensive perspective on the evolving game development scene in India.</i>		
1400 – 1405 Hrs	Opening Remarks and chaired by	Ms Manva Hunswadkar Lead PR KRAFTON India
1405 – 1425 Hrs	Key Panelist (Discussion)	Mr Rahul Sehgal Co-Founder and Lead Instructor Gamer2maker
		Mr Ranbeer Hora Founder GodSpeed Games
1425 – 1430 Hrs	Closing Remarks by Moderator and Change over	

Session 6		
1430 – 1500 Hrs	Panel Chat - Founder versus Investor: The Journey from Commitment to Cash	
<i>The session would focus exploring the complex relationship between investors and founders, illuminating the obstacles, victories, and turning points that influence their path.</i>		
1430 – 1455 Hrs	Opening Remarks and chaired by	Mr Anuj Tandon CEO Gaming JetSynthesys
	Speaker	Mr Rajan Navani President - IDGS, and Founder & CEO JetSynthesys Pvt Ltd
	Speaker	Mr Sean (Hyunil) Sohn Chief Executive Officer Krafton India
1455 – 1500 Hrs	Change over	



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1545 - 1700 Hrs	Parallel Pitching Session
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Session 7	
1545 - 1600 Hrs	<p>Session - Redefining Engagement: The Rise of Virtual Influencers in the Gaming Universe</p> <p><i>From charismatic avatars to digital personas, this groundbreaking study delves deep into the transformative impact of virtual influencers on gaming culture and engagement. Discover how these virtual personalities are reshaping the landscape of influence, forging authentic connections with audiences, and redefining the very essence of celebrity in the digital age.</i></p>
1545 - 1555 Hrs	<p>Keynote</p> <p>Mr Himanshu Goel Founder Kyra AI</p>
1555 - 1600 Hrs	Change over

1600 - 1610 Hrs	Networking Tea/Coffee
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Session 8	
1610 - 1645 Hrs	<p>The Power of Community for a sustainable gaming IP</p> <p><i>Exploring the impact of community building on multiple aspects of the gaming industry like game development, social aspects, incorporation of feedback, increasing engagement; How esports is a key factor which drives community building and sustaining gaming IPs in the long term</i></p>
1610 - 1615 Hrs	<p>Keynote and chaired by</p> <p>Mr Avichal Singh Co-Founder and Game Designer Nodding Heads Game</p>
1615 - 1635 Hrs	<p>Key Panelist (Discussion)</p> <p>Mr Wasif Ahmed PR Head Skyesports</p>
	<p>Mr Shantanu Basu Founder Let's Game Now</p>
1635 - 1640 Hrs	Open House & Closing remarks by the moderator
1640 - 1645 Hrs	Change over