

MAIL TO :  
Ms Rachna Jindal  
Confederation of Indian Industry  
Plot No. 249 F, Sector 18  
Udyog Vihar Phase IV,  
Gurgaon 122 001, Haryana ,India  
Tel: 91 124 401 4060 – 67  
Fax: 91 124 401 4057/80  
Email : [rachna.jindal@cii.in](mailto:rachna.jindal@cii.in)  
Website : [www.gamingshow.in](http://www.gamingshow.in)

## APPLICATION FORM FOR ADVERTISEMENT IN THE EXHIBITORS CATALOGUE



**FORM 2**  
**DEADLINE DATE**  
**2 January 2018**

### THE EXHIBITORS CATALOGUE

- ◆ The “India Gaming Show South 2018” is scheduled from 19 - 21 January 2018 at Pragati Maidan, New Delhi, India. It will list and provide salient details of all companies / organizations who participate as Exhibitors in the India Gaming Show South 2018. The catalogue will be distributed to a wide range of business visitors, diplomats, and government officials and media persons. The “India Gaming Show South 2018” Exhibitor Catalogue therefore will act as a valuable Buyer’s Guide during and after the exhibition. The advertisers are requested to give Advertisement in Open CDR format for printing purpose along with a Sample Print Out.

### ADVERTISEMENT RATES\* For Full Page Advertisement

	INR	USD
1. Inside pages - Four Colour	30,000.00	450
2. Back Cover (Four colour)	75,000.00	2000
3. Inside Front Cover (Four colour)	35,000.00	750
4. Inside Back Cover (Four colour)	40,000.00	900
5. Page facing Inside Back Cover	35,000.00	750

*\* Please note that taxes will be applicable as per the government rules & regulations.*

### GENERAL CONDITIONS

1. Advertising opportunities in the “India Gaming Show South 2018” Exhibitor Catalogue are available to exhibitors and non exhibitors.
2. The submission of this form by the Company / Organization shall constitute a firm order to the Organiser.
3. Order will be accepted by the Organiser provided it is received along with Demand Draft for the full amount in advance, payable to the CONFEDERATION OF INDIAN INDUSTRY, New Delhi. Advertisement in the catalogue is not guaranteed unless this condition is fulfilled.
4. Overseas Companies can remit the payment in USD through Bank transfer as per the details given below

#### Remittance Details

Beneficiary : Confederation of Indian Industry  
Account No. : 522 050 357 75  
Name of the Bank: Standard Chartered Bank  
Narain Manzil, 23 Barakhamba Road  
New Delhi 110 001 India  
Fax No. : 00 91 11 23711453  
Swift Code : SCB LINBB DEL  
IBAN : GB42SCBL60910451997017  
Sort Code (SCB London): 609104  
IBAN for EUR : DE18512305000018506203  
ABA for USD : 26002561

5. Rates shown are payable strictly net, without deduction, discount or agency commission.
6. The catalogue will be in offset printing.
7. Advertisement Material: **All the advertisement material should be submitted in a CD in Coral Draw or high resolution PDF format** along with sample print-out.  
The last date for submission of advertisement material is **2 January 2018.**

### ADVERTISEMENT ORDER

I / We have read the General Conditions for advertisement in the catalogue and confirm that they are acceptable to us. I enclose the Bank draft no or Remittance. \_\_\_\_\_ dated \_\_\_\_\_ for INR /USD \_\_\_\_\_  
The Advertisement Material is enclosed as per the specifications and formats mentioned.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_